



**CEDAR CREST-BEST NEW ICE CREAM FLAVOR CONTEST INFORMATION**

Complete the form below and email to: [cleach@cedarcresticecream.com](mailto:cleach@cedarcresticecream.com) or send it to:

Cedar Crest Ice Cream  
Best New Ice Cream Flavor Contest  
Box 260  
Cedarburg, WI 53012

**Deadline for Entry: Friday, July 11, 2008**

First Name \_\_\_\_\_  
Last Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State \_\_\_\_\_  
Zip \_\_\_\_\_  
Phone Number \_\_\_\_\_  
E-Mail Address \_\_\_\_\_  
Best Time To Contact You \_\_\_\_\_  
Best Way To Contact You \_\_\_\_\_

**My Ice Cream Flavor** \_\_\_\_\_

**Ice Cream Ingredients Used in Making My Flavor:**

All Entries become the property of Cedar Crest Ice Cream.  
Employees of Cedar Crest Ice Cream and their families are not eligible to enter the contest.

**JUDGING:**

1. Originality      2. Taste      3. Feasibility of Production

3 FINALISTS SELECTED TO APPEAR AT THE WISCONSIN STATE FAIR AT 1:30 PM ON SUNDAY, AUGUST 3, 2008.

WINNING ENTRY SELECTED BY STATE FAIR-GOERS

**THE WINNER WILL RECEIVE A YEAR'S SUPPLY OF CEDAR CREST ICE CREAM, A PLANT TOUR AND A WEEKEND STAY AT THE HILTON, MILWAUKEE, WI. THE WINNING FLAVOR WILL BE NAMED THE OFFICIAL CEDAR CREST WISCONSIN STATE FAIR FLAVOR FOR 2009.**